The eJoy, with Etility® Design, is so much more than cute. This is a seriously smart, seriously capable bike built around the industry leading Bosch mid-drive electric motor. The sturdy rack and available front trays and storage bags let you carry 2x more weight than the typical bike. The comfortable, upright riding position gives you confidence and control, even while carrying cargo. And for that extra precious cargo, the eJoy, is 100% compatible with most premium child seats.
**eJOY**

**Easy On**
low step thru frame for easy on and off

**Compatible with all Benno Front Trays**
(sold separately)

**Oversized Rack**
fits single child seat, large city panniers and most generic pannier bags
(max load 85lbs / 40kg)

**Herrmans Lights**
front and rear

**Avaiable as**
Shimano Internal 5-Speed (Si) or Deore 10-Speed (10D)

**Frame Mounted ABUS Lock**
same key as battery

**Enclosed Chainguard**
keeps looks and pants clean

**Shimano Hydraulic Disc Brakes**
160mm rear / 180mm front
### PERFORMANCE

<table>
<thead>
<tr>
<th><strong>TORQUE/POWER</strong></th>
<th>65Nm/250W</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MAX SUPPORT LEVEL</strong></td>
<td>300%</td>
</tr>
<tr>
<td><strong>MAX SPEED</strong></td>
<td>20mph USA</td>
</tr>
<tr>
<td></td>
<td>32km/h CAN/NZ</td>
</tr>
<tr>
<td></td>
<td>25km/h EU/AUS</td>
</tr>
<tr>
<td><strong>BATTERY</strong></td>
<td>400Wh/500Wh</td>
</tr>
<tr>
<td><strong>ESTIMATED RANGE SINGLE BATTERY</strong></td>
<td>25-85mi (40-135km)</td>
</tr>
</tbody>
</table>

### PERFORMANCE SPORT

<table>
<thead>
<tr>
<th><strong>TORQUE/POWER</strong></th>
<th>65Nm/250W</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MAX SUPPORT LEVEL</strong></td>
<td>300%</td>
</tr>
<tr>
<td><strong>MAX SPEED</strong></td>
<td>28mph USA</td>
</tr>
<tr>
<td></td>
<td>45km/h NZ</td>
</tr>
<tr>
<td><strong>BATTERY</strong></td>
<td>400Wh/500Wh</td>
</tr>
<tr>
<td><strong>ESTIMATED RANGE SINGLE BATTERY</strong></td>
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A typical ebike offers a nice ride, but not much utility. A cargo ebike carries heavy loads, but can be difficult to maneuver. We believe what people really need is an everyday ebike engineered with the perfect blend of ride dynamics, cargo capacity and good looks. Awesome agility with the ability to carry exactly what you need. We call it Etility Design and it’s at the heart of every Benno ebike.

**RIDE**
A great ride is the most essential ingredient. Because a bike that’s more agile, stable and maneuverable is ultimately more enjoyable.

**LOOKS**
Design that looks good is also about making sure you look and feel great riding a Benno—with and without cargo.

**CARGO**
Eutility design means you can easily carry more cargo when you want to without having to pedal and store more bike than you need to.

**THE PERFECT BLEND**

---

**Ejoy Info**

**Fits Wide Range of Riders**

Max Gross Weight: 400lbs/180kg (Rider + Cargo + Bike)

Be aware, when added together, the individual load ratings shown for the rider and cargo plus the actual weight of the bike will exceed max gross weight. Therefore, while you may maximize selected individual load ratings, the sum of all loads cannot exceed the max gross weight (rider + cargo + bike ≤ 400lbs/180kg).

Correct passenger accessories must be installed properly in order to carry passengers. (See pages 10-11 “eJoy Setups”)

**Load and Passengers**

- **Rear Passenger Options:**
  - Max 85lbs / 40kg

**The Etility Bike**

A typical ebike offers a nice ride, but not much utility. A cargo ebike carries heavy loads, but can be difficult to maneuver. We believe what people really need is an everyday ebike engineered with the perfect blend of ride dynamics, cargo capacity and good looks. Awesome agility with the ability to carry exactly what you need. We call it Etility Design and it’s at the heart of every Benno ebike.

**Max Gross Weight:**
- **5’0” – 6’0”**
- 152cm – 183cm

**Rider**
- 260lbs / 120kg

**Bike**
- 55lbs / 25kg

**Front**
- 35lbs / 15kg

**Rear**
- 85lbs / 40kg

**The Perfect Blend**

eutility®
Passenger Requirements
Cargo Options

**EJOY SETUPS**

- **CITY SETUP**
  - ACCESSORIES REQUIRED
  - 2x Large Ortlieb Bag*
  - 1x Sport Front Tray

- **COMMUTER SETUP**
  - ACCESSORIES REQUIRED
  - 2x City Pannier Bag
  - 1x Utility Front Tray
  - 1x Utility Front Tray Bag

- **FAMILY SETUP A**
  - ACCESSORIES REQUIRED
  - 1x Thule Yepp Maxi Seat*
  - 1x Yepp EasyFit Baby Seat Adapter (Needed for EasyFit only)
  - 2x Ortlieb Bag*
  - 1x Utility Front Tray
  - 1x Utility Front Tray Bag

- **FAMILY SETUP B**
  - ACCESSORIES REQUIRED
  - 1x Thule Yepp Maxi Seat*
  - 1x Yepp EasyFit Baby Seat Adapter (Needed for EasyFit only)
  - 1x Trailer*
  - 2x Ortlieb Bag*
  - 1x City Front Basket

*Third Party Product
EJOY ACCESSORIES

**Utility Front Tray**
(Boost, 46er, eJoy, RemiDemi)
46cm x 32cm x 14cm (W x L x H)
A6011 · Black

**Utility Front Tray**
(Boost, 46er, eJoy, RemiDemi)
46cm x 32cm x 14cm (W x L x H)
A6012 · Red

**City Front Basket**
(Boost, 46er, eJoy, RemiDemi)
41cm x 39cm x 17cm (W x L x H)
A1001 · Black

**Sport Front Tray**
(Boost, 46er, eJoy, RemiDemi)
31cm x 30cm x 8cm (W x L x H)
A2002 · Black
A2005 · Red

**City Pannier Bag (1)**
(Boost, 46er, eJoy, RemiDemi)
10-15cm x 46 x 42cm (W x L x H)
A9001 · Black

**Utility Front Tray Bag**
(Boost, 46er, eJoy, RemiDemi)
29cm x 41cm x 53cm (W x L x H)
A6015 · Black

**XL Side Kickstand**
(Boost, 46er, eJoy, RemiDemi)
S0047 · Black

**Leather Mudflaps**
(Boost, 46er, eJoy, RemiDemi)
A0008 · Black
A0009 · Brown

**Universal Mounting Clamps Fit all 19mm Ø Benno Racks, Rails, and Trays**

**P-Clamp Set**
A0014 · Black

**Yepp Easyfit Baby Seat Adapter**
(Boost EVO 1-3, eJoy)
A6013 · Black

**Dual Sport Tire**
(46er Front, eJoy)
P6000 · 26"x2.35"

**Knobby Dirt Tire**
(46er Front, eJoy)
P9010 · 26"x2.35"

**Studded Snow Tire**
(46er Front, eJoy)
P9008 · 26"x2.35"
**READ BEFORE RIDING WITH PASSENGERS**

- **Adult Rider 18+**
  - E-Bike MUST be operated by an ADULT when carrying passengers.

- **Passenger Speed Limit**
  - Do NOT exceed 16 mph / 25 kmh when riding with passengers.

- **Child Seat Required**
  - Children under 40 lb / 18 kg MUST be secured properly in a child seat.

- **Must Wear**
  - Passengers MUST wear a bicycle helmet and enclosed shoes.
  - Hold handlebar firmly
    - Keep BOTH hands on handlebars while carrying load or passengers.

**READ BEFORE RIDING WITH LOAD**

- **Move Load to Center**
  - Move load / weight toward the center of the bike.

- **Move Load Down**
  - Move load / weight down toward the ground. Use pannier bags.

- **Center/Balance Load**
  - Center load / weight. Distribute equal weight on each side.

**IMPORTANT OPERATING INSTRUCTIONS! READ BEFORE RIDING**

**WARNING! FAILURE TO COMPLY WITH THE MANUFACTURER’S INSTRUCTIONS CAN LEAD TO SERIOUS INJURY OR DEATH.**

Read instructions below and the owner’s manual before riding. If you don’t have a Benno Owner’s Manual, go to www.bennobikes.com/support-main/om to view and download the correct manual for your Benno Bike.

- This e-bike is not intended to be operated by children and/or minors.
- Ride within your limits relating to ability, terrain, weather, load and passengers.
- Always wear a certified bicycle helmet when riding.
- Always use front and rear lights when riding, particularly at dusk, dawn, and night.
- Never ride while impaired by alcohol or drugs or in any other compromised state.
- Adding load or passengers increases riding difficulty and e-bike stopping distance.
- Secure load firmly. Ensure that no parts of the load, body or clothing come near moving parts on the e-bike, such as chain, spokes, tires or brakes.
- Do not exceed individual load ratings and max gross weight as indicated on e-bike.
- Hold firmly onto the handlebars while riding with load or passengers.
- Check and maintain brakes to ensure they are in good working order.
- Ensure front and rear quick release axle levers are installed properly and secure.
- Maintain proper tire pressure as indicated on the tire sidewall.
- Use extra caution and reduced speed when riding on wet, icy or loose surfaces. E-Bike may lose traction easier especially during cornering or braking. Use appropriate tires for different conditions/terrain.
- Always obey all rules of the road and all local traffic laws.

**When riding with passengers:**

- E-Bike must be rated to carry passengers. (See page 9 “Load and Passengers”)
- E-Bike must be operated by an adult (18+) with good bicycling riding and handling skills when carrying passengers.
- Ride at a speed appropriate to the condition and your riding ability. Do not exceed 16 mph / 25 kmh when riding with passengers. Higher speed means higher risk of losing control.
- Children under 40 lb / 18 kg must be secured properly in a compatible and correctly installed child seat.
- Passengers must wear a certified bicycle helmet and fully enclosed shoes.
- Always keep both hands on the handlebars to stabilize the e-bike while riding with passengers.
- Never leave your child/passenger unattended and always keep a firm hand on the e-bike when your child/passenger is on it. Do not rely on kickstand to keep the bike from falling over.

Local and state e-bike laws vary by jurisdiction so know the regulations governing e-bike use where you plan to ride.
Five secure frame-mounted front tray options.

Sturdy rear rack with 85lbs/40kg max load capacity.

Compatible with Yepp® and other popular child seats.

Attach your own crate to our Sport Front Tray.

Room for pannier bags behind a child seat.

Five secure frame-mounted front tray options.

Works great with seatpost mounted surfboard racks.

Fits City Panniers and most aftermarket rack accessories.

Many Bikes in One

Bennobikes.com