At Benno Bikes we are driven to create bikes that provide true urban mobility and versatility. We are just as enthusiastic about running errands as other bike companies are about winning races.

Benno Baenziger
DIFFERENT BY DESIGN

It started with a pencil sketch that led to an unexpected reinvention of bike design. The idea was simple. Tweak the standard geometry of the frame to create a more natural seating position and the ability to put your feet flat on the ground when starting and stopping. We called it Flat Foot Technology and it helped the Electra Bicycle Company I co-founded in 1993 inspire millions of people to ride. It seemed like common sense, but the rest of the bike industry was ignoring the real wants and needs of riders. In my opinion, this is still true today.

I founded Benno Bikes in 2015 with the goal of reinventing bike design once again. Not only to inspire more people to ride, but to empower them to ride more. To grab a helmet and leave their car keys behind. As a designer, I’m awed by the potential of electrification. It has transformed my humble pencil into a full-color palette of possibilities and changed the way I think about bike design and functionality. Electric assist flattens hills, shortens distances, blunts headwinds and lightens cargo weight, leaving only the joy of two wheels, without the objections. I believe most bike companies have yet to truly understand the power of electric assist technology to impact our everyday transportation choices. They continue to ignore the real desires of riders. Regular ebikes offer very little utility and full-size cargo ebikes are too big and awkward to ride daily. This has forced riders to choose between fun and practicality. So we’ve created a completely new ebike category. One that combines an awesome ride with the capability to carry significant loads. Where agility meets true utility. We call it Eutility.
WHAT IS EUTILITY?

Etility™ Design is at the heart of every Benno ebike. It’s what makes us different. A typical ebike offers a nice ride, but not much utility. A cargo ebike carries heavy loads, but can be difficult to maneuver. We believe what people really need is an everyday ebike that offers the best of both worlds. Awesome agility with the ability to carry exactly what you need. People say it’s like having an ebike with a trunk. That’s Etility.
Inspired by the lines of vintage Italian scooters and classic German cars, the eJoy combines the timeless language of vehicle design of the past with modern technology and our Etility design. The result is an eBike that’s both charming and capable.

The powerful and efficient Bosch Active Line/Plus electric motor pairs with a sturdy oversized rear rack and an optional frame-mounted front tray to give you serious load capacity. Its comfortable and upright, yet powerful riding position makes riding easy and fun, while the extra-strong aluminum frame with its low step through design gives you a smooth ride with extra control. The eJoy is a true two-wheeled electrical vehicle that allows you to leave your car behind, whether you’re running errands or on a scenic joyride.
BOSCH ACTIVE LINE

Power/Torque: 250W/40Nm
Speed: USA, Canada 20mph/EU 25km/h
Battery: 400Wh/500Wh
Range: 400Wh 35-80mi (55-130km)
Range: 500Wh 40-100mi (60-160km)

Motor Drive System: The Bosch Active Line Drive System sets a new standard with an award-winning and lightweight design. It provides a silent and harmonious riding experience with minimum pedal resistance (even when switched off). The 250W, 40Nm motor delivers a smooth maximum assist speed of 20mph (Europe 25km/h).

Control Display: The Bosch Purion on-board computer lets you choose between five different riding modes and walk assist. It displays your speed, charging status, range, trip distance and total distance. Plus, it allows you to control the Supernova lights.

Lithium-Ion Battery: The Bosch PowerPack 400Wh/500Wh battery combines impressive mileage, a long lifetime and low weight. The 400Wh battery powers a range of 35-80mi (55-130km) and the 500Wh battery powers an extended range of 40-100mi (60-160km) depending on the mode and terrain.

BOSCH ACTIVE LINE PLUS

Power/Torque: 250W/50Nm
Speed: USA, Canada 20mph/EU 25km/h
Battery: 400Wh/500Wh
Range: 400Wh 30-75mi (50-120km)
Range: 500Wh 35-90mi (55-145km)

Motor Drive System: The Bosch Active Line Plus Drive System offers the best weight/power ratio. Its award-winning design provides a powerful and energetic, yet quiet and smooth riding experience with minimum pedal resistance (even when switched off). The 250W, 50Nm motor delivers a dynamic maximum assist speed of 20mph (Europe 25km/h).

Control Display: The Bosch Purion on-board computer lets you choose between five different riding modes and walk assist. It displays your speed, charging status, range, trip distance and total distance. Plus, it allows you to control the Supernova lights.

Lithium-Ion Battery: The Bosch PowerPack 400Wh/500Wh battery combines impressive mileage, a long lifetime and low weight. The 400Wh battery powers a range of 30-75mi (50-120km) and the 500Wh battery powers an extended range of 35-90mi (55-145km) depending on the mode and terrain.

Rigid Step Through Design

Our unique aluminum alloy frame is designed around the Bosch Active and Active Plus Systems. It features a clean and smart battery integration that allows for a lower step through design that keeps the frame from twisting while providing the rider with a firm, solid ride—even while carrying extra cargo or a child in a baby seat. The fully enclosed chain guard keeps you clean and the Abus frame lock uses the same key as the battery.

High-Performance LED Lights

Supernova’s German engineered rear and front lights will keep you riding day or night. Their revolutionary thermal core technology keeps the LED at a low temperature and ensures consistent light intensity at the highest level. For maximum visibility, the high-performance Supernova E3 tail light, offers a 250° beam angle to keep you and your precious cargo safe. The lights are fully integrated and powered by the Bosch System, and can be easily controlled by the Bosch Purion on-board computer with a push of your thumb.

More Cargo, More Versatility

Don’t let our eJoy’s beautiful lines fool you, this bike is ready to work. Our oversized aluminum rear rack holds 70lbs/30kg of cargo and is compatible with most aftermarket pannier bags and child seats. Optional frame-mounted front trays give the eJoy added versatility. From daycare drop-offs and pick-ups to daily errands around town, the eJoy has you covered.
EJOY 9D

- Bosch Active 250W, 40Nm Mid-Drive System
- Bosch Active Plus 250W, 50Nm Mid-Drive System
- Bosch Purion On-Board Computer (5 Riding Modes)
- Bosch Powerpack 400Wh/500Wh Lithium-Ion Battery
- Range 30-80mi (50-130km) Dep. On Mode/Terrain
- Bosch 2A/4A Compact Charger Depending On Battery
- Assisted Speed: USA/Canada 20mph, EU 25km/h
- Shimano Alivio 9-Speed and Hydraulic Disk Brakes
- 6061 Aluminum Alloy Frame with Front Tray Mounts
- Oversized CRMO Fork with Integrated Headset
- Puncture Resistance 26” x 2.35” Balloon Tires (60psi)
- German Supernova Front and Rear Lights
- Frame-Mounted Abus Lock with Same Keys as Battery
- Large Aluminum Rear Rack (Max. Load 70lbs/30kg)
- Secure Yepp And Hamax Baby Seat Installation
- Fits Most Aftermarket Pannier Bags and Accessories
- Special Benno Front Trays and Bags Sold Separately
- One Frame Size (Fits Riders From 5’0” to 6’0”)
EJOY. CHARMING AND CAPABLE.

The eJoy, with Etility Design, is many bikes in one. Its rigid frame makes it sturdy, while its adaptable design gives it extra flexibility. It's compatible with most aftermarket accessories and can handle almost twice the cargo load of a typical bike. More versatility, more possibilities, more reasons to ride.

- Sturdy rear rack with 70lbs/30kg max load
- Yepp® and Hamax® child seat compatible
- Ortlieb® Rack-Box compatible
- Fits most aftermarket pannier bags
- Optional front tray bag – fits two grocery bags
- Works great with Carver Surf Racks
- Secure frame-mounted front tray options
- Room for pannier bags behind child seat
- Attach your own crate to our Mini Front Tray
The eScout is the ultimate commuter utility bike, carrying substantial loads, but not an ounce of extra fat. Fast and nimble, the eScout is built around a taut, lightweight aluminum frame engineered for strength and rigidity.

Its road bike inspired design, in combination with lower, narrower handlebars, provides a sporty riding position ideal for navigating dynamic urban environments. Surge ahead with an efficient, lightweight Bosch Active Line Plus electric motor offering instant power on demand, while generating virtually zero resistance or noise when not in use. Extra-large 27.5” x 2.4” Schwalbe Moto tires contribute to a smooth, fast and comfortable ride while providing natural suspension. The sturdy oversized rear rack and the option to add our frame-mounted front trays in combination with our bags, baby seat adapters and other accessories give the eScout the versatility to adapt to your changing needs—from daily commute, to grocery runs, to family transport and more.
ESCOUT PLUS

- Bosch Active Plus 250W, 50Nm Mid-Drive System
- Bosch Purion On-Board Computer (5 Riding Modes)
- Bosch Powerpack 400Wh/500Wh Lithium-Ion Battery
- Range 30-90mi (50-145km) Dep. On Mode/Terrain
- Bosch 2A/4A Compact Charger Depending On Battery
- Assisted Speed: USA/Canada 20mph, EU 25km/h

- Shimano Alivio 9-Speed and Hydraulic Disk Brakes
- 6061 Aluminum Alloy Frame with Front Tray Mounts
- Oversized CRMO Fork with Integrated Headset
- Schwalbe Super Moto X 27.5” x 2.4” (55psi)
- German Supernova Mini 2 Front Light and E3 Rear Light
- Frame-Mounted Abus Lock with Same Keys as Battery
- Large Aluminum Rear Rack (Max. Load 70lbs/30kg)
- Secure Yepp And Hamax Baby Seat Installation
- Fits Most Aftermarket Pannier Bags and Accessories
- Special Benno Front Trays and Bags Sold Separately
- Two Frame Sizes (Fits Riders From 5’4” to 6’4”)
ESCOUT. SPORTY. FIT. CAPABLE.

The eScout, with Eutility Design, is many bikes in one. Agile and quick for a sporty ride, adaptable and flexible for extra utility. It’s compatible with most aftermarket accessories and can handle almost twice the cargo load of a typical bike. More versatility, more possibilities, more reasons to ride.

Sturdy rear rack with 70lbs/30kg max load
Yepp® and Hamax® child seat compatible
Ortlieb® Rack-Box compatible

Fits most aftermarket pannier bags
Optional front tray bag - fits two grocery bags
Works great with Carver Surf Racks

Secure frame-mounted front tray options
Room for pannier bags behind child seat
Attach your own crate to our Mini Front Tray
BOSCH ACTIVE LINE PLUS

**Power/Torque:** 250W/50Nm  
**Speed:** USA, Canada 20mph/EU 25km/h  
**Battery:** 400Wh/500Wh  
**Range:** 400Wh 30-75mi (50-120km)  
**Range:** 500Wh 35-90mi (55-145km)

**Motor Drive System:** The Bosch Active Line Plus Drive System offers the best weight/power ratio. Its award-winning design provides a powerful and energetic, yet quiet and smooth riding experience with minimum pedal resistance (even when switched off). The 250W, 50Nm motor delivers a dynamic maximum assist speed of 20mph (Europe 25km/h).

**Control Display:** The Bosch Purion on-board computer lets you choose between five different riding modes and walk assist. It displays your speed, charging status, range, trip distance and total distance. Plus, it allows you to control the Supernova lights.

**Lithium-Ion Battery:** The Bosch PowerPack 400Wh/500Wh battery combines impressive mileage, a long lifetime and low weight. The 400Wh battery powers a range of 30-75mi (50-120km) and the 500Wh battery powers an extended range of 35-90mi (55-145km) depending on the mode and terrain.
Challenging environments and heavy loads are no match for the uncompromising and award-winning Boost E. This compact and extremely sturdy Etility bike is always ready for the next adventure—close to home or far from civilization.

The rigid aluminum frame and big 24” x 2.6” custom tires combine with the Bosch Performance Line/CX/Speed Electric motor to provide a powerful, yet composed ride. The unique upright riding position and ergonomic handlebar design lets you ride with purpose without sacrificing comfort and maneuverability. And a smart, interchangeable rack and rail system lets you pick and choose from dozens of possible configurations to suit the mission. Capability meets versatility to make the Boost E the choice of professional rescue teams, adventurists, bike couriers and everyday suburban explorers.
BOSCH PERFORMANCE LINE

**Power/Torque:** 250W/63Nm
**Speed:** USA, Canada 20mph/EU 25km/h
**Battery:** 400Wh/500Wh
**Range:** 400Wh 25-75mi (40-120km)
**Range:** 500Wh 30-85mi (50-135km)

**Motor Drive System:** The Bosch Performance Line Drive System offers a sporty and powerful ride with a maximum assist speed of 20mph (Europe 25km/h). The 250W, 63Nm motor provides extra support, especially when climbing hills or carrying cargo.

**Control Display:** The Bosch Purion on-board computer lets you choose between five different riding modes and walk assist. It displays your speed, charging status, range, trip distance and total distance. Plus, it allows you to control the Supernova lights.

**Lithium-Ion Battery:** The Bosch PowerPack 400Wh/500Wh battery combines impressive mileage, a long lifetime and low weight. The 400Wh battery powers a range of 25-75mi (40-120km) and the 500Wh battery powers an extended range of 30-85mi (50-135km) depending on the mode and terrain.

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BOSCH PERFORMANCE LINE CX

**Power/Torque:** 250W/75Nm
**Speed:** USA, Canada 20mph/EU 25km/h
**Battery:** 500Wh (Dual Battery Compatible)
**Range:** 500Wh 30-80mi (50-130km)
**Range:** Dual Battery 1000Wh 60-160mi (100-260km)

**Motor Drive System:** The Bosch Performance Line CX System offers an extremely sporty and powerful ride with a maximum assist speed of 20mph (Europe 25km/h). The 250W, 75Nm motor provides maximum torque and increased acceleration. It's the ideal choice when frequently climbing steep hills and carrying heavy cargo.

**Control Display:** The Bosch Purion on-board computer lets you choose between five different riding modes and walk assist. It displays your speed, charging status, range, trip distance and total distance. Plus, it allows you to control the Supernova lights.

**Lithium-Ion Battery:** The Bosch PowerPack 500Wh battery combines impressive mileage, a long lifetime and low weight. It powers a range of 30-80 miles (50-130km) depending on the mode and terrain. The Boost Performance CX is dual battery compatible which gives you the option to add a second battery for twice the range.

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BOSCH PERFORMANCE LINE SPEED

**Power/Torque:** 350W/63Nm
**Speed:** USA 28mph
**Battery:** 500Wh (Dual Battery Compatible)
**Range:** 500Wh 25-75mi (40-120km)
**Range:** Dual Battery 1000Wh 50-150mi (80-240km)

**Motor Drive System:** The Bosch Performance Line Speed System offers our fastest ride with a maximum assist speed of 28mph. The powerful 350W, 63Nm motor provides optimal support when reaching your destination quickly is a priority.

**Control Display:** The Bosch Purion on-board computer lets you choose between five different riding modes and walk assist. It displays your speed, charging status, range, trip distance and total distance. Plus, it allows you to control the Supernova lights.

**Lithium-Ion Battery:** The Bosch PowerPack 500Wh battery combines impressive mileage, a long lifetime and low weight. It powers a range of 25-75 miles (40-120km) depending on the mode and terrain. The Boost Performance Speed is dual battery compatible which gives you the option to add a second battery for twice the range.
BOOST E 10D

• Bosch Performance 250W, 63Nm Drive System
• Bosch Performance CX 250W, 75Nm Drive System
• Bosch Performance Speed 350W, 63Nm Drive System
• Bosch Purion On-Board Computer (5 Riding Modes)
• Bosch Powerpack 400Wh/500Wh Lithium-Ion Battery
• Dual Battery Compatible (CX and Speed Models)

• Range 30-160mi (50-260km) Dep. On Mode/Battery
• Bosch 2A/4A Compact Charger Depending On Model
• Speed: USA 20/28mph, Canada 20mph, EU 25km/h
• Shimano Deore 10-Speed and Hydraulic Disk Brakes
• 6061 Aluminum Alloy Frame with Front Tray Mounts
• Oversized CRMO Fork with Integrated Headset

• Custom 24” x 2.6” Benno Dual Sport Tires (45psi)
• German Supernova Front and Rear Lights
• Multifunction Rear Rack (Max. Load 90lbs/40kg)
• Secure Yepp Baby Seat Installation (Single)
• Fits Most Aftermarket Pannier Bags and Accessories
• One Frame Size (Fits Riders From 5’2” to 6’2”)

Front tray sold separately
BOOST E 10D · Neon Yellow
Bosch Performance / Speed

BOOST E 10D · Putty Gray
Bosch Performance / CX
BOOST E 10D · Matte Anthracite Gray
Bosch Performance / CX / Speed

BOOST E 10D · Air Zermatt (Not for Sale)
Bosch Performance CX
**BOOST E. YES, IT CAN.**

The Boost E, with Eutility Design, is many bikes in one, combining brilliant capability with surprising maneuverability. It’s compatible with a wide range of accessories and can handle more than twice the load of a typical bike. More versatility, more possibilities, more reasons to ride.

<table>
<thead>
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<th>Image Description</th>
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<tr>
<td>Heavy duty rear rack with 90lbs/40kg max load</td>
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<td>Fits most aftermarket pannier bags and accessories</td>
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<td>Easy to customize for commercial use</td>
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Supersize Your Rack

Carry and secure even larger loads with our new, easy-to-mount Extension Rails for the Utility Rear Racks. The Platform Rail extends the rack deck into an extra-large platform, while the High Rail adds more railing to help keep your cargo in place.

More Like Your Car’s Trunk

These water-resistant, oversized Benno Utility Pannier Bags are designed to be used like a trunk. Simply drop in your backpack, grocery bags, boxes or other oversized items and secure them with our adjustable strap system. Depending on the size of the item, you can close the bag or keep the cover open for the load to extend out.

A Stable Ride Under Load

Our specially designed Utility Front Tray can carry up to 20lbs/10kg and with its open front you can transport even larger items, taking care to fasten them securely. This heavy-duty tray mounts to the front of the frame so it won’t affect steering balance, letting you carry loads effortlessly while enjoying a stable ride.

Fits Two Full Grocery Bags

Our large capacity, extra durable bag fits perfectly in our Utility Front Tray. With its simple fold over design it can help you carry and secure a variety of different loads. It will easily hold two fully packed grocery bags or a large backpack. If you prefer to use it more like a basket, simply roll down the sides and keep it open on top.
Air Zermatt rescue pilot Daniel Riesen flies through town, headed for the hanger and another rescue mission.
AIR ZERMATT’S OTHER RIDE.
THE BENNO BOOST E.

The Air Zermatt rescue team relies on their specially-equipped helicopters to carry out difficult mountain rescues. But the journey to the peak often begins on two wheels. As official ground transportation for Air Zermatt, the Boost E, with trademarked Etility™ Design, offers the capability, agility and load-carrying capacity to move the team and their equipment around their mountain rescue base and the car-free town of Zermatt. The Bosch Performance CX electric drive system with dual batteries delivers instant, long-lasting power, while studded winter tires provide traction in icy, winter conditions.
THE HORN. WHERE MOST FEAR TO VENTURE, THEY SOAR.

Over the last 50 years, the Air Zermatt rescue team has conducted more than 48,000 rescues on the Matterhorn and surrounding terrain. For more Air Zermatt adventures watch “The Horn,” a 6-part documentary series from the award-winning Red Bull Media House, following the exploits of the world’s most proficient high-alpine Search & Rescue team on Netflix. To learn more about Air Zermatt, visit air-zermatt.ch. If you visit the Swiss Alps, you don’t have to fall in a crevasse to get a ride with Air Zermatt – they also do scenic flights.

SEASON 1 NOW ON NETFLIX
All options of the Air Zermatt edition Boost E: Bosch CX drive, dual battery, multifunction racks and studded winter tires are available on consumer models. To get the exclusive paint scheme, however, you’ll have to join Air Zermatt.
I love the idea of inspiring people to use their bikes to carry loads—from grocery runs and hauling chairs and a cooler to the beach to dropping off oversized packages at the post office. But looking at most cargo bikes, I wondered if they really had to be so long, cumbersome and hard to store. It seems like a big commitment to ride around on one of those with all the welded on racks and extensions. Do we really need a bike that big to carry a little more?

Instead of making a cargo bike smaller, I decided to make a regular bike slightly longer and stick with a tried-and-true attachable (and interchangeable) rack system. These racks are larger, made of stronger, oversized tubing and attached with extra-large bolts. The front tray is mounted directly to the frame so your steering won’t be affected, even when fully loaded.

The Carry On is a clean utility bike that will carry a baby seat and 4 large grocery bags, or all the gear you need for a fun beach day or a camping trip. Our different rack options let you pick your own configuration, while the 24” wheels keep your center of gravity low. You might be wondering why the tires are so wide. Have you ever seen a truck with skinny tires?
CARRY ON. DO MORE WITH LESS.

The Carry-On is many bikes in one, combining brilliant capability with surprising maneuverability. It's compatible with a wide range of accessories and can handle more than twice the cargo load of a typical bike. More versatility, more possibilities, more reasons to ride.

- Heavy duty rear rack with 90lbs/40kg max load
- Fits most aftermarket pannier bags and accessories
- Optional side loader rear rack for oversized cargo
- Endless configurations allow for multipurpose use
- Yepp® and Hamax® child seat compatible
- Optional front trays and high volume bags
- Add pads, mini side loaders and extension rails
- Works great with Carver Surf Racks
- Easy to customize for commercial use
A Stable Ride Under Load
Our specially designed Utility Front Tray can carry up to 20lbs/10kg and with its open front you can transport even larger items, taking care to fasten them securely. This heavy-duty tray mounts to the front of the frame so it won’t affect steering balance, letting you carry loads effortlessly while enjoying a stable ride.

More Like Your Car’s Trunk
These water-resistant, oversized Benno Utility Pannier Bags are designed to be used like a trunk. Simply drop in your backpack, grocery bags, boxes or other oversized items and secure them with our adjustable strap system. Depending on the size of the item, you can close the bag or keep the cover open for the load to extend out.

Supersize Your Rack
Carry and secure even larger loads with our new, easy-to-mount Extension Rails for the Utility Rear Racks. The Platform Rail extends the rack deck into an extra-large platform, while the High Rail adds more railing to help keep your cargo in place.

Fits Two Full Grocery Bags
Our large capacity, extra durable bag fits perfectly in our Utility Front Tray. With its simple fold over design it can help you carry and secure a variety of different loads. It will easily hold two fully packed grocery bags or a large backpack. If you prefer to use it more like a basket, simply roll down the sides and keep it open on top.
**CARRY ON 30D**

- Matte Anthracite Gray (Top)
- Putty Gray (Bottom—available in Regular and Step Through Frame)
- Shimano Deore 30-Speed
- Shimano Deore Hydraulic Disk Brakes
- 6061 Aluminum Alloy Frame with Front Tray Mounts
- Oversized CRMO Fork
- Aluminum Fenders
- Double Wall Aluminum Rims with Eyelets
- 24" x 2.6" Dual Sport Tires
- Multifunction Heavy Duty Aluminum Rear Rack
CARRY ON 27D

- Vintage Blue (Top) · Matte Black (Bottom) · Shimano Acera/Alivio 27-Speed · Shimano Mechanical Disk Brakes · 6061 Aluminum Alloy Frame with Front Tray Mounts · Oversized Steel Fork with CRMO Steerer Tube · Aluminum Fenders · Double Wall Aluminum Rims with Eyelets · 24" x 2.6" Dual Sport Tires · Multifunction Heavy Duty Aluminum Rear Rack
BALLOONER.
MY PERSONAL EVERY DAY CHOICE.

To be honest, after I made a Ballooner prototype a few years ago, I found myself riding it and enjoying it more than any other bike I have ever owned. The very balanced geometry is comfortable and sporty, which allows for a longer, more purposeful ride. Elevated specs, including hydraulic disc brakes and up to 27-speeds, provide a smooth, almost effortless riding experience.

Personally, I am not a big fan of skinny tires. I believe that bigger tires provide for a better and more controlled ride. Studies have proven that in many road conditions quality high volume tires actually have less rolling resistance than skinny tires. In most urban settings, we find ourselves on rougher, less than perfect roads—another situation made better by a wider tire.

All in all, the Ballooner is a real gentleman: humble, polite, elegant and extremely capable. A modern retro-style everyday commuter.
Ballooner Men’s 8i · Olive Green (Top) · Ballooner Ladies’ 8i · Persimmon Orange (Bottom) · Shimano Alfine Internal 8-Speed · Shimano Hydraulic Disk Brakes · 6061 Aluminum Alloy Frame · CRMO Fork with Investment Cast Lug Crown · Retro Aluminum Crankset and Pedals · Double Wall Aluminum Rims · 26" x 2.35" Balloon Tires
Ballooner Men’s 27D · Navy Blue (Top) · Ballooner Ladies’ 27D · Pistachio Green (Bottom) · Shimano Acera/Alivio 27-Speed · Shimano Hydraulic Disk Brakes · 6061 Aluminum Alloy Frame · CRMO Fork with Investment Cast Lug Crown · Retro Aluminum Crankset and Pedals · Double Wall Aluminum Rims · 26” x 2.35” Balloon Tires
Ballooner Men’s 24D · Oyster Gray (Top) · Yellow Curry (Bottom) · Shimano Altus 24-Speed · Tektro Mechanical Disk Brakes · 6061 Aluminum Alloy Frame CRMO Fork with Investment Cast Lug Crown · Retro Aluminum Crankset and Pedals · Double Wall Aluminum Rims · 26” x 2.35” Balloon Tires
Ballooner Ladies’ 24D · Oyster Gray (Top) · Viridian Green (Bottom) · Shimano Altus 24-Speed · Tektro Mechanical Disk Brakes · 6061 Aluminum Alloy Frame CRMO Fork with Investment Cast Lug Crown · Retro Aluminum Crankset and Pedals · Double Wall Aluminum Rims · 26” x 2.35” Balloon Tires
Ballooner Men’s 8D · Glossy Black (top) · Cacao Brown (bottom) · Shimano Altus 8-Speed · Tektro V-Type Brakes · 6061 Aluminum Alloy Frame · Classic Steel Fork with Lug Crown · Retro Aluminum Crankset and Pedals · Double Wall Aluminum Rims · 26" x 2.35" Balloon Tires
Ballooner Ladies’ 8D · Baby Blue (Top) · Ivory Cream (Bottom Left) · Sage Green (Bottom Right) · Shimano Altus 8-Speed · Tektro V-Type Brakes · 6061 Aluminum Alloy Frame · Classic Steel Fork with Lug Crown · Retro Aluminum Crankset and Pedals · Double Wall Aluminum Rims · 26" x 2.35" Balloon Tires
I never liked the term “Cruiser” because most of us remember them as heavy, sluggish bikes from the past. But I do like to “cruise.” This modern interpretation of the cruiser lets you enjoy rolling in comfort and style without the baggage and weight of the past.

It’s a simple bike and your best friend at the same time. Always there for you and ready to ride when you are—for basic transportation in your neighborhood or a scenic ride along the beach.

As the name “Upright” implies, these bikes have a carefully designed riding position that’s comfortable and upright while allowing you to stand up and use your body weight to pedal, which gives you the power and torque to climb hills much more easily. Think of this bike less like a comfy couch that will put you to sleep and more like an ergonomically designed office chair that’s comfortable, but with a task in mind.

One simple bike. The Upright bike.
Upright Ladies' 3i · Vanilla Cream (top) · Lavender Purple (Bottom) · Shimano Nexus Internal 3-Speed with Coaster Brake · Front Tektro V-Type Brake · Aluminum Alloy Frame, Fenders, Stem, Handlebar, Seatpost, Crank and Rims · Semi-Integrated Headset · Stainless Steel Spokes and Hardware · 26" x 2.35" Balloon Tires
Upright Ladies’ 3i · Lime Green (Top) · Sky Blue (Bottom) · Shimano Nexus Internal 3-Speed with Coaster Brake · Front Tektro V-Type Brake · Aluminum Alloy Frame, Fenders, Stem, Handlebar, Seatpost, Crank and Rims · Semi-Integrated Headset · Stainless Steel Spokes and Hardware · 26” x 2.35” Balloon Tires
UPRIGHT 8D

Upright Ladies’ 8D - Sunset Red (top) · Chai Latte (Bottom Left) · Maya Blue (Bottom Right) · Shimano Altus 8-Speed · Tektro V-Type Brakes · Aluminum Alloy Frame, Fenders, Stem, Handlebar, Seatpost, Crank and Rims · Semi-Integrated Headset · Stainless Steel Spokes and Hardware · 26” x 2.35” Balloon Tires
Upright Ladies’ 8D · Mint Green (Top) · Raspberry Pink (Bottom) · Shimano Altus 8-Speed · Tektro V-Type Brakes · Aluminum Alloy Frame, Fenders, Stem, Handlebar, Seatpost, Crank and Rims · Semi-Integrated Headset · Stainless Steel Spokes and Hardware · 26” x 2.35” Balloon Tires
Upright Men’s 8D • Satin Black (Top) • Gulf Blue (Bottom Left) • Rally Orange (Bottom Right) • Shimano Altus 8-Speed • Tektro V-Type Brakes • Aluminum Alloy Frame, Fenders, Stem, Handlebar, Seatpost, Crank and Rims • Semi-Integrated Headset • Stainless Steel Spokes and Hardware • 26” x 2.35” Balloon Tires
Upright Men’s 3i · Desert Sand (top) · Satin Black (Bottom) · Shimano Nexus Internal 3-Speed with Coaster Brake · Front Tektro V-Type Brake · Aluminum Alloy Frame, Chainguard, Stem, Handlebar, Seatpost, Crank and Rims · Semi-Integrated Headset · Stainless Steel Spokes and Hardware · 26” x 2.35” Balloon Tires
Upright Ladies' 7D · Aqua Blue (Top) · Geranium Pink (Bottom Left) · Citronelle Green (Bottom Right) · Shimano Tourney 7-Speed · Tektro V-Type Brakes · Aluminum Alloy Frame, Stem, Handlebar, Seatpost, Crank and Rims · Semi-Integrated Headset · Stainless Steel Spokes and Hardware · 26" x 2.35" Balloon Tires
Upright Ladies' 7D · Navajo Cream (Top) · Marlin Blue (Bottom) · Shimano Tourney 7-Speed · Tektro V-Type Brakes · Aluminum Alloy Frame, Stem, Handlebar, Seatpost, Crank and Rims · Semi-Integrated Headset · Stainless Steel Spokes and Hardware · 26" x 2.35" Balloon Tires
Upright Men's 7D · Satin Black (Top) · Kelp Green (Bottom) · Shimano Tourney 7-Speed · Tektro V-Type Brakes · Aluminum Alloy Frame, Stem, Handlebar, Seatpost, Crank and Rims · Semi-Integrated Headset · Stainless Steel Spokes and Hardware · 26" x 2.35" Balloon Tires
Upright Men's 7D · Eggshell White (Top) · Steel Gray (Bottom) · Shimano Tourney 7-Speed · Tektro V-Type Brakes · Aluminum Alloy Frame, Stem, Handlebar, Seatpost, Crank and Rims · Semi-Integrated Headset · Stainless Steel Spokes and Hardware · 26" x 2.35" Balloon Tires
**Utility Rear Rack #1**
(Carry On/Boost E)
18cm x 60cm (W x L)
A8002 · Black

**Utility Rear Rack #3** with large Sideloaders (Carry On/Boost E)
18cm x 60cm (W x L)
A8003 · Black

**Upright Rear Rack**
(Upright Ladies')
15cm x 37cm (W x L)
A6002 · Silver

**Upright Rear Rack**
(Upright Men's)
15cm x 37cm (W x L)
A6017 · Black (straight frame)

**Ballooner Rear Rack**
13cm x 37cm (W x L)
A6005 · Silver (Disc Brake models)
A6006 · Silver (V-Brake models)

**Max load** 90lbs/40kg
**Max side load** 35lbs/15kg each side
**Combine rack load** (deck + sides) not to exceed 90lbs/40kg

**Max load** 55lbs/25kg

**PARTS & ACCESSORIES**

**Half Rail**
(Carry On/Boost E)
58cm x 68cm x 20cm (W x L x H)
A8007 · Black

**Platform Rail**
(Carry On/Boost E)
55cm x 68cm (W x L)
A8008 · Black

**Rail Clamp Set (2)**
(Carry On/Boost E)
A8010 · Black

**Yepp Easyfit Baby Seat Adapter**
(Carry On/Boost E/eJoy/eScout)
A6013 · Black

**Max load** 20lbs/10kg

**Mini Sideloader Set**
(Carry On/Boost E)
A8004 · Black

**Mini Front Tray**
(Carry On/Boost E/eJoy/eScout)
28cm x 28cm x 6cm (W x L x H)
A8005 · Black

**Mini Front Tray**
(Carry On/Boost E/eJoy/eScout)
28cm x 28cm x 6cm (W x L x H)
A8006 · Red

**Utility Front Tray**
(Carry On/Boost E/eJoy/eScout)
46cm x 32cm x 14cm (W x L x H)
A6011 · Black

**Utility Front Tray**
(Carry On/Boost E/eJoy/eScout)
46cm x 32cm x 14cm (W x L x H)
A6012 · Red

**Max deck load** 90lbs/40kg
**Max side load** 35lbs/15kg each side
**Combine rack load** (deck + sides) not to exceed 90lbs/40kg

**Max load** 20lbs/10kg
Our large capacity pannier bags are designed to carry a variety of different loads, big and small. The adjustable strap system lets you secure anything from boxes to oversized items by simply tightening the horizontal and vertical straps. Depending on the size of the item, you can either close the cover or roll it up and fasten it with a Velcro strap to allow extra room for the load to extend out.

This extra-durable bag is designed to fit in the Benno Utility Front Tray. It installs easily with four Velcro tabs, helping you carry and secure a variety of different loads. Its unique, versatile design gives you multiple options: Close the top and fold it over onto the Velcro strips, roll the top and secure the plastic fastener or cuff the sides and use it like an open basket.

**Utility Pannier Bag (1)**
(Carry On/Boost E)
17-25cm x 55 x 42cm (W x L x H)
A6014 · Black

**XXL Trunk Bag**
(Carry On/Boost E)
50cm x 59 x 25-66cm (W x L x H)
A9002 · Black

**Rail Pad (1)**
(Carry On/Boost E)
A8011 · Black

**Rack Pad (Half-Size)**
(Carry On/Boost E)
18cm x 30cm (W x L)
A8012 · Black

**Wheel Guard Set (2)**
(Carry On/Boost E)
A8013 · Black

**Utility Front Tray Bag**
(Carry On/Boost E/eJoy/eScout)
29cm x 41 x 53cm (W x L x H)
A6015 · Black

**Volume: 170 liters**

**Volume: 30 liters (each)**

**Volume: 40 liters**
Tires

- P6002 · Benno Balloon Tire - 26" x 2.35", 60 PSI, Black
- P6003 · Benno Balloon Tire - 26" x 2.35", 60 PSI, Cream
- P6004 · Benno Balloon Tire - 26" x 2.35", 60 PSI, Brown
- P6005 · Benno Balloon Tire - 26" x 2.35", 60 PSI, Gray
- P6006 · Inner Tube - 24" x 2.6" (Carry On/Boost E), Black

Dual Sport Tire
(Carry On/Boost E)

- 24" x 2.6", 45 PSI
- P6001 · Black

Studded Snow Tire
(Carry On/Boost E)

- 24" x 2.5", 45 PSI
- P9005 · Black